

ORDER

KSNV

Orders

Order / Rev: 105940
 Alt Order #: 06842090
 Product Desc: HORSFORD 4 CONGRESS
 Estimate: 1609
 Flight Dates: 09/18/12 - 09/24/12
 Original Date / Rev: 08/27/12 / 10/15/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: GMMB, Inc./ Washington D.C.
 Buying Contact: _____
 Billing Contact: _____
Washington Harbor
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Horsford for Congress *Bovsed*
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	23	\$13,700.00	\$11,645.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	23	\$13,700.00	\$11,645.00	0.00
Totals	23	\$13,700.00	\$11,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	31%	\$13,700.00
Market	100%	\$44,193.55

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$11,490.32
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$7,070.97
KTUD	1%	\$441.94
KVVU	18%	\$7,954.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$3,535.48

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/WagM		5-6a	-TWTF--	:30	2	\$90.004		0.00	NM	2	\$650.00
M-F 5-6a WakeUp w/Wagners															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	--TWTF--		2		\$90.00		0.00					

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E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	2	\$90.00	4	0.00	NM	2	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.3,1.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----	:30		(\$90.00)		0.00	NM		
See MG 1.3,1.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.1 [revised rate for mg]															
4	KSNV	09/18/12-09/21/12		M-F 5-6a WakeUp w/Wagner	5-6a		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 1.2,1.1 [revised rate for mg]															
E 2	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	2	\$175.00	4	0.00	NM	2	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 6-7a WakeUp w/Wagner	6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.3,2.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		M-F 6-7a WakeUp w/Wagner	6-7a		-TWThF----	:30		(\$175.00)		0.00	NM		
See MG 2.3,2.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12		M-F 6-7a WakeUp w/Wagner	6-7a		-TWThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.2,2.1 [Rate Revision to Reinstate]															
4	KSNV	09/19/12-09/21/12		M-F 6-7a WakeUp w/Wagner	6-7a		--wThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 2.2,2.1 [Rate Revision to Reinstate]															
E 3	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$175.00	4	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F 6-7a WakeUp w/Wagner	6-7a		M-----	:30		(\$175.00)		0.00	NM		
See MG 3.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		M-F 6-7a WakeUp w/Wagner	6-7a		M-----	:30		\$650.00		0.00	NM		
Ⓜ MG for 3.1 09/24 [Rate Revision to Reinstate]															
E 4	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	2	\$200.00	4	0.00	NM	2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$200.00		0.00						

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E 4	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	2	\$200.004		0.00	NM	2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Today Show	658a-9am		-TWThF----	:30		(\$200.00)		0.00	NM		
See MG 4.3,4.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		Today Show	658a-9am		-TWThF----	:30		(\$200.00)		0.00	NM		
See MG 4.3,4.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12		Today Show	658a-9am		-TWThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 4.1,4.2 [Rate Revision to Reinstate]															
4	KSNV	09/19/12-09/21/12		Today Show	658a-9am		--WThF----	:30		\$850.00		0.00	NM		
Ⓜ MG for 4.1,4.2 [Rate Revision to Reinstate]															
E 5	KSNV	09/24/12	09/24/12	Today Show Today Show	CM	658a-9am	M-----	:30	1	\$200.004		0.00	NM	1	\$850.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		Today Show	658a-9am		M-----	:30		(\$200.00)		0.00	NM		
See MG 5.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/24/12-09/24/12		Today Show	658a-9am		M-----	:30		\$850.00		0.00	NM		
Ⓜ MG for 5.1 09/24 [Rate Revision to Reinstate]															
E 6	KSNV	09/23/12	09/23/12	Meet the Press Meet the Press	CM	8a-9am	-----S	:30	1	\$1,300.003		0.00	NM	0	\$0.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Meet the Press	8a-9am		-----Su	:30		(\$1,300.00)		0.00	NM		
Credited [credit]															
E 7	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	-TWTF--	:30	2	\$95.004		0.00	NM	2	\$700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr	9-10a		-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 7.3,7.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		M-F Today Show II 3rd Hr	9-10a		-TWThF----	:30		(\$95.00)		0.00	NM		
See MG 7.3,7.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12		M-F Today Show II 3rd Hr	9-10a		-TWThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 7.2,7.1 [Rate Revision to Reinstate]															
4	KSNV	09/19/12-09/21/12		M-F Today Show II 3rd Hr	9-10a		--WThF----	:30		\$350.00		0.00	NM		
Ⓜ MG for 7.2,7.1 [Rate Revision to Reinstate]															
E 8	KSNV	09/18/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	2	\$80.004		0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$80.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	KSNV	09/18/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	2	\$80.004		0.00	NM	2	\$650.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$80.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Rachael Ray	11am-12pm		-TWThF----	:30		(\$80.00)		0.00	NM		
See MG 8.3,8.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		Rachael Ray	11am-12pm		-TWThF----	:30		(\$80.00)		0.00	NM		
See MG 8.3,8.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12		Rachael Ray	11am-12pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 8.1,8.2 [Rate Revision to Reinstate]															
4	KSNV	09/18/12-09/21/12		Rachael Ray	11am-12pm		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 8.1,8.2 [Rate Revision to Reinstate]															
E 9	KSNV	09/18/12	09/21/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	2	\$125.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Noon News	12-1230pm		-TWThF----	:30		(\$125.00)		0.00	NM		
Credited [credit]															
2	KSNV	09/17/12-09/23/12		Noon News	12-1230pm		-TWThF----	:30		(\$125.00)		0.00	NM		
Credited [credit]															
E 10	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	2	\$100.003		0.00	NM	2	\$650.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		The Agenda 1230pm	1230-1p		-TWThF----	:30		(\$100.00)		0.00	NM		
See MG 10.3,10.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/23/12		The Agenda 1230pm	1230-1p		-TWThF----	:30		(\$100.00)		0.00	NM		
See MG 10.3,10.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	09/18/12-09/21/12		The Agenda 1230pm	1230-1p		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 10.1,10.2 [Revised Rate to Reinstate]															
4	KSNV	09/18/12-09/21/12		The Agenda 1230pm	1230-1p		-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 10.1,10.2 [Revised Rate to Reinstate]															
E 11	KSNV	09/18/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	1	\$150.004		0.00	NM	0	\$0.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Dr. Phil	3-4p		-TWThF----	:30		(\$150.00)		0.00	NM		
Credited [credit]															
E 12	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$145.00		0.00						

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E 12	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$145.004		0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$145.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		NEWS 3 at 4 (1 HOUR)		4-5pm (4:00 PM-4:30 PM)	M-----	:30		(\$145.00)		0.00	NM		
Credited [credit]															
E 13	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$175.004		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$175.00		0.00						
E 14	KSNV	09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	-TWTF--	:30	2	\$1,000.001		0.00	NM	2	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$1,000.00		0.00						
E 15	KSNV	09/24/12	09/24/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$1,000.00		0.00						
E 16	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-TWTF--	:30	2	\$230.004		0.00	NM	0	\$0.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$230.00)		0.00	NM		
Credited [credit]															
2	KSNV	09/17/12-09/23/12		M-F Jeopardy		630-7pm	-TWThF----	:30		(\$230.00)		0.00	NM		
Credited [credit]															
E 17	KSNV	09/18/12	09/21/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	1	\$230.004		0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Wheel		7-730pm	-TWThF----	:30		(\$230.00)		0.00	NM		
Credited [credit]															
E 18	KSNV	09/24/12	09/24/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$230.004		0.00	NM	0	\$0.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$230.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12		M-F Wheel		7-730pm	M-----	:30		(\$230.00)		0.00	NM		
Credited [credit]															
E 19	KSNV	09/18/12	09/21/12	FaceToFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	2	\$125.004		0.00	NM	0	\$0.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$125.00		0.00						

Order / Rev: 105940
Alt Order #: 06842090
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Horsford for Congress
Product Desc: HORSFORD 4 CONGRESS
Estimate: 1609
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 19	KSNV	09/18/12	09/21/12	FecetoFace/Ralston Report Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	2	\$125.00	4	0.00	NM	0	\$0.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$125.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		FecetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$125.00)		0.00	NM		
Credited [credit]															
2	KSNV	09/17/12-09/23/12		FecetoFace/Ralston Report		730-758pm	-TWThF----	:30		(\$125.00)		0.00	NM		
Credited [credit]															
E 20	KSNV	09/22/12	09/22/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$100.00	4	0.00	NM	0	\$0.00
VEGAS INC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		Vegas Inc.		6:30-8pm	-----Sa--	:30		(\$100.00)		0.00	NM		
Credited [credit]															
E 21	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	2		\$1,100.00		0.00						
E 22	KSNV	09/18/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$425.00		0.00						
E 23	KSNV	09/24/12	09/24/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
TONIGHT SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M-----	1		\$425.00		0.00						
E 24	KSNV	09/18/12	09/21/12	M-F Today Show III 4th Hr Today 4th Hour	CM	10am-11am	-TWTF--	:30	1	\$80.00	4	0.00	NM	1	\$325.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-TWTF--	1		\$80.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		(\$80.00)		0.00	NM		
See MG 24.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/18/12-09/21/12		M-F Today Show III 4th Hr		10am-11am	-TWThF----	:30		\$325.00		0.00	NM		
Ⓜ MG for 24.1 09/21 [Rate Revision to Reinstate]															
													Totals	23	\$13,700.00